

SMALL BUSINESS DEVELOPMENT CONFERENCE & EXPO

APPLYING STRATEGIC PLANNING TO HELP GROW YOUR BUSINESS

PRESENTED BY:

Los Angeles City Councilman
Jose Huizar, 14th District
Boyle Heights Chamber of Commerce
LA Business Source Center (East Region)

HOSTED BY:

University of Southern California
Thursday, May 30, 2013 - 7:30 AM to 12:30 PM
USC Health Sciences Campus
1969 Zonal Ave., Los Angeles, CA 90033



NO COST TO ATTEND AND PARKING IN DESIGNATED AREA IS FREE

Featuring experts and resources to help you position your small business for growth in the economic recovery

- Participate in interactive plenary presentations with experts in business development
- Learn about strategies your small business can use to get to the next level

TOPICS INCLUDE

Strategic Marketing – Business Plan Development – Preparing a Winning Loan Application Presentation – Contracting with Government

- Attendees can engage in Business-to-Business Networking Opportunities with hundreds in attendance throughout the event
- Attendees will have the opportunity to meet Federal, State, and City elected officials

PROGRAM

Los Angeles City Councilman **Jose Huizar, 14th District**
Welcome and Opening Remarks

Congressman **Xavier Becerra, Chairman of the House Democratic Caucus.**
Luncheon Keynote Speaker

Discussing the role of government and the importance of small business in economic recovery

Other special activities include a business related raffle

Se proveerá traducción en Español

CALL OR EMAIL TO RECEIVE YOUR REGISTRATION FORM AT:

Vikki at 323-264-9020 vikki@labsc-bpi.org

